



WFWS

## ORDER

Print Date 09/24/12 Page 1 of 7

Flight Dates 09/04/12-09/10/12

<u>ON YOUR SIDE</u>		<u>Order Sep</u>	00:20:00		
<u>Contract / Revision</u>	<u>Product</u>	<u>Estimate #</u>	<b>1536</b>		
<b>307538</b>	<b>OFA Sked A 9.4-9.10.12</b>	<u>Alt Order #</u>			
<u>Original Date / Revision</u>	<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash		
08/09/12 09/13/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL		
<u>Advertiser</u> <b>Obama / Democrat / Preside</b>	<b>1010 Wisconsin Avenue - Suite #80</b> <b>Washington, DC 20007</b>	<u>Billing Cycle</u>	EOM/EOC		
		<u>Billing Calendar</u>	BROADCAST		
<u>Agency</u> <b>GMMB Inc</b>		<u>Demographic</u>	A35+		
<u>Buying Contact</u>	<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL	POL	CAND
<b>1010 Wisconsin Avenue - Suite #80</b> <b>Washington, DC 20007</b>	<u>Sales Region</u> NAT	<u>Product Codes</u>	PL		
	<u>Agency Ref</u> 2	<u>Priority</u>	P-3		
		<u>Advertiser Ref</u>			

### Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 67559

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	126	\$57,424.94	\$67,558.75	0.00	08/27/12	09/26/12	126	\$57,424.94	\$67,558.75
<b>Totals</b>	<b>126</b>	<b>\$57,424.94</b>	<b>\$67,558.75</b>	<b>0.00</b>					

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	126	\$57,424.94	\$67,558.75	0.00	08/27/12	09/26/12	126	\$57,424.94	\$67,558.75
<b>Totals</b>	<b>126</b>	<b>\$57,424.94</b>	<b>\$67,558.75</b>	<b>0.00</b>					



WFWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

## Hiatus Dates

Original Date / Revision 08/09/12 / 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked A 9.4-9.10.12

Estimate # 1536



WEWS

Print Date: 09/24/12

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Contract / Revision 307538 Flight Dates 09/04/12-09/10/12

## Hiatus Dates

Original Date / Revision 08/09/12 / 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked A 9.4-9.10.12

Estimate # 1536



**WFWS**

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

## Hiatus Dates

Original Date / Revision 08/09/12 / 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
				M-F 7-730p												
				M-F 7-730p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	-TWTF--		5	\$650.00			0.00						
		Week: 09/10/12	09/16/12	M-----		1	\$650.00			0.00						
N29	WEWS	09/04/12	09/10/12	M-F 730-8P	CM	730-8p	MTWTF--	:30	5	\$750.00	P-3	0.00	NM		7 \$4,750.00	
				M-F 730-8P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	-TWTF--		5	\$750.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		3	/EWS	09/03/12-09/09/12	M-F 730-8P		730-8p			-TWThF---		:30	\$500.00	0.00	NM	
		4	/EWS	09/03/12-09/09/12	M-F 730-8P		730-8p			-TWThF---		:30	\$500.00	0.00	NM	
		Week: 09/10/12	09/16/12	M-----		2	\$750.00			0.00						
N31	WEWS	09/10/12	09/10/12	MON Bachelor/Bachelorette	CM	8-11p	M-----	:30	2	\$2,500.00	P-3	0.00	NM		1 \$2,500.00	
				MON Bachelor/Bachelorette												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/10/12	09/16/12	M-----		2	\$2,500.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		2	/EWS	09/10/12-09/10/12	MON Bachelor/Bachelorette	8-11p				M-----		1:00	(\$5,000.00)	0.00	NM	
N35	WEWS	09/04/12	09/04/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM		1 \$2,000.00	
				Tuesday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	-T-----		1	\$2,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	/EWS	09/03/12-09/09/12	Tuesday Prime C	10-11p				-T-----		:30	(\$2,000.00)	0.00	NM	
N36	WEWS	09/04/12	09/04/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM		1 \$2,000.00	
				Tuesday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	-T-----		1	\$2,000.00			0.00						
N38	WEWS	09/05/12	09/05/12	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM		1 \$2,000.00	
				Wednesday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	--W----		1	\$2,000.00			0.00						
N41	WEWS	09/06/12	09/06/12	Thursday Prime C	CM	10-11p	--T---	:30	1	\$2,000.00	P-3	0.00	NM		1 \$2,000.00	
				Thursday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	--T---		1	\$2,000.00			0.00						
N46	WEWS	09/04/12	09/10/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM		1 \$1,400.00	
				Friday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	----F--		1	\$1,400.00			0.00						
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
N47	WEWS	09/09/12	09/09/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,400.00	P-3	0.00	NM		1 \$1,400.00	
				Sunday Prime A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>							
		Week: 09/03/12	09/09/12	-----S		1	\$1,400.00			0.00						

Contract / Revision**307538**Flight Dates**09/04/12-09/10/12**Hiatus DatesOriginal Date / Revision 08/09/12/ 09/13/12Order Sep 00:20:00Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N54	WEWS	09/04/12	09/10/12	M-F 1135p-1202a Night	CM	1135p-1207x	MTWTF--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00	
M-F 1135p-1202a Nightlir																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		3	\$300.00			0.00						
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
N55	WEWS	09/04/12	09/10/12	M-SU 11-1135P Late	Ne	0M	11-1135p	MTWTF-S	:30	4	\$650.00	P-3	0.00	NM	5	\$3,163.75
M-SU 11-1135P Late New																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF-S		4	\$650.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		4	/EWS	09/03/12-09/09/12	M-SU 11-1135P Late News	11-1135p				-TWThF-Su	:30		\$563.75	0.00	NM	
		Week: 09/10/12	09/16/12	M-----		1	\$650.00			0.00						
N57	WEWS	09/04/12	09/10/12	M-F 1202a-107a Jimmy	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00	
M-F 1202a-107a Jimmy K																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		1	\$100.00			0.00						
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
N58	WEWS	09/04/12	09/10/12	M-F Right This Minute	CM	106a-206a	MTWTF--	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00	
M-F 106a-206a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-TWTF--		1	\$15.00			0.00						
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
N59	WEWS	09/08/12	09/08/12	SA CSI Miami	1135p-120M	SA CSI	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00	
SA CSI																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1	\$55.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	/EWS	09/03/12-09/09/12	Criminal Minds	1135p-105x				-----Sa-	:30		(\$55.00)	0.00	NM	
See MG 59.5,59.6 [local program change]																
5	/EWS	09/08/12-09/08/12	SA CSI Miami	1135p-1235x	SA CSI		-----Sa--	:30		\$55.00	0.00					
(M)	MG for 59.1,61.1															
6	/EWS	09/09/12-09/09/12	SU 12a-1a CSI Miami Late	SU 12a-1a CSI			-----Su	1:00		(\$110.00)	0.00					
(M)	Credited															
[Per client. No :60 schedule. ]																
N63	WEWS	09/08/12	09/08/12	NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00	
NCAA 12p-330pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1	\$1,000.00			0.00						
N65	WEWS	09/08/12	09/08/12	NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00	
NCAA 330p-7pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		2	\$1,000.00			0.00						
N69	WEWS	09/05/12	09/10/12	NCAA 12p-330pm	CM	12-330p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	1	\$1,000.00	
NCAA 12p-330pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		2	\$1,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	/EWS	09/03/12-09/09/12	NCAA 12p-330pm	12-330p				-----Sa-	:30		(\$1,000.00)	0.00	NM	
Credited [Credit. These spots are being added to WO # 301388 9.18-9.24 flight. ]																
Week: 09/10/12	09/16/12	-----				0	\$0.00			0.00						





Contract / Revision **307538** Flight Dates **09/04/12-09/10/12** Hiatus Dates  
Original Date / Revision 08/09/12/ 09/13/12 Order Sep 00:20:00  
Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>																			
														Spots	Amount																		
N86	WEWS	09/05/12	09/07/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	- TWTF--	:30	4	\$350.00	P-2	0.00	NM	1	\$350.00																		
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-- WTF--</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-- WTF--	1	\$350.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 09/03/12	09/09/12	-- WTF--	1	\$350.00	0.00																												
N97	WEWS	09/08/12	09/08/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00																		
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-----S-</td><td>2</td><td>\$2,800.00</td><td>0.00</td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S-	2	\$2,800.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 09/03/12	09/09/12	-----S-	2	\$2,800.00	0.00																												
N100	WEWS	09/04/12	09/10/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00																		
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>- TWTF--</td><td>4</td><td>\$350.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>-----</td><td>0</td><td>\$0.00</td><td>0.00</td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	- TWTF--	4	\$350.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 09/03/12	09/09/12	- TWTF--	4	\$350.00	0.00																												
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																												
N101	WEWS	09/06/12	09/06/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00																		
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>---T---</td><td>1</td><td>\$1,800.00</td><td>0.00</td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	---T---	1	\$1,800.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 09/03/12	09/09/12	---T---	1	\$1,800.00	0.00																												
N102	WEWS	09/05/12	09/05/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	-- W---	:30	1	\$3,625.00	P-3	0.00	NM	1	\$3,625.00																		
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-- W---</td><td>1</td><td>\$3,625.00</td><td>0.00</td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-- W---	1	\$3,625.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 09/03/12	09/09/12	-- W---	1	\$3,625.00	0.00																												
														<b>Totals</b>	<b>126 \$67,558.75</b>																		

This rate is -375 IP rate on candidate card. Reviewed Inventory report - needed to match weekly total with agency.